

Mr. Aneesh M.

Assistant Professor of Commerce

Research and PG Department of Commerce

KVSM Government College, Nedumangad, Thiruvananthapuram

Thiruvathira, Parampil, Thumpode, Kallara PO, Thiruvananthapuram, Kerala – 695608 **+91 9447930007** |  aneesh2ndnov@gmail.com |  **+91 8075576148****Objective**

With over a decade of teaching experience in Commerce, I aim to contribute meaningfully to academic excellence and research innovation by fostering analytical thinking, ethical business practices, and interdisciplinary learning among students. My research focuses on emerging trends such as e-commerce adoption in the hospitality industry, bridging academic theory with practical relevance. I am committed to mentoring students through inclusive pedagogy and personalised support, while actively collaborating with academic and industry stakeholders to enhance curriculum design and promote experiential learning. By integrating digital tools and AI technologies into my teaching and research practices, I strive to remain at the forefront of educational transformation and institutional development.

Academic Qualifications:

Degree	Institution	Year	% Marks	Division	Specialization
Ph.D.	University of Kerala	Submitted	—	—	Adoption of E-commerce in Star Hotels
MA	Madurai Kamaraj University	2014	59	Second	Public Administration
M.Com	University of Kerala	2008	71.26	First	Finance
B.Ed	University of Kerala	2009	79.7	First	Commerce
B.Com	University of Kerala	2006	71.6	First	Commerce

Degree	Institution	Year	% Marks	Division	Specialization
NET	UGC	2010	—	—	Commerce
SET	LBS Centre, Govt. of Kerala	2009	—	—	Commerce

Teaching Experience :

Position	Institution	Duration
Assistant Professor	KVSM Govt. College, Nedumangad, Thiruvananthapuram	6 th Aug 2025 – Present
Assistant Professor	MMS Govt. College, Malayinkeez, Thiruvananthapuram	1 st to 5 th Aug 2025
Assistant Professor	SARBTM Govt. College, Koyilandy, Kozhikode	20.07.2023 to 31.07.2025
Assistant Professor	Govt. College Mokeri, Kozhikode	08.06.2022 to 19.07.2023
Assistant Professor	Govt. College Attingal, Thiruvananthapuram	15.11.2021 to 03.06.2022
Higher Secondary Teacher	Govt. BHSS Mithirmala, Thiruvananthapuram	20.10.2018 to 14.11.2021
Higher Secondary Teacher	Govt. HSS Kattikulam, Wayanad	08.07.2015 to 19.10.2018
Lecturer	Marian College, Kuttikkanam, Idukki	02.12.2013 to 07.07.2015

Position	Institution	Duration
Substitute Lecturer (FIP)	SVR NSS College, Vazhoor, Kottayam	01.12.2010 to 01.12.2013

Research & Publication

- Employees Engagement in Five Star Hotels In Thiruvananthapuram District**
Co-Author: Dr. Vinod S
Journal of the Oriental Institute (UGC Care)
 ISSN: 0030-5324 | Vol. 71, Issue 02, No. 04 | Page No: 187–192
- Service Quality and Passenger Satisfaction of Kerala Road Transport Corporation in Adopting Budget Tourism**
Co-Author: Prof.Dr. B Gopakumar
South India Journal of Social Science (UGC Care)
 ISSN: 0972-8945 | Vol. XXI, No. 09 | Page No: 80–88
- The Effect of Online Booking on the Quality of Service in Hotel Industry in Kerala**
Proceedings of the National Workshop on Application of Multivariate Techniques in Business Data Analysis
 ISBN: 978-81-969980-8-0 | November 2023 | Page No: 93–110
- Goods and Services Tax and Its Impact on Automobiles**
Proceedings of the National Workshop on Application of Multivariate Techniques in Business Data Analysis
 ISBN: 978-81-969980-8-0 | November 2023 | Page No: 117–124
- Virtual Employment: An Emerging Trend in the Hotel Industry**
Indian Journal of Tourism and Hospitality Management
 Vol. 13, Issue 1 & 2 | December 2023
 ISSN: 229-404X | Kerala Institute of Tourism and Travel Studies (KITTS)
- Exploring The Impact Of Artificial Intelligence On The Business Performance Of Star Hotels**
IOSR Journal of Business and Management (IOSR-JBM)
 e-ISSN: 2278-487X | p-ISSN: 2319-7668
 Volume 27, Issue 4, Ser. 8 | April 2025 | Page No: 16–22
 DOI: [10.9790/487X-2704081622](https://doi.org/10.9790/487X-2704081622)

Conferences, Seminars & Workshops

Name of the Course	Duration and Date	Centre Conducting	Sponsoring Agency
National Workshop on Bibliometrics, Synthesis and Review	24 March 2022	Farook College, Kozhikode	-
Induction Training for Assistant Professors of Collegiate Education Department	29 Jun – 01 Jul 2022 (3 Days)	Institute of Management in Government (IMG), Thiruvananthapuram	Collegiate Education Department
Two Day Virtual National Conference on Curriculum Designing and Transactions Under the Proposed UGC Curriculum Framework	28–29 Jul 2022	Nirmala College, Muvattupuzha	State Level Quality Assurance Cell, Govt of Kerala
FDP on First Hand Experience on SPSS – Introductory Module	16–22 Aug 2022	Research Foundation of India	-
National Seminar on Analyzing the Infrastructural Development and Public Debt in Kerala	02–03 Dec 2022	Department of Econometrics, Govt College Mokeri	Institute of Parliamentary Affairs, Govt of Kerala
Webinar on How to Prepare and Publish Quality Articles for UGC Care, Scopus	23 Nov 2022	MES ASMABI College Kodungallur	Kerala State Higher Education Council
National Online Workshop on Research Ethics	25 Nov 2022	Indian Institute of Management and	-

and Identifying Predatory and Cloned Journals in Publication		Commerce, Hyderabad	
National Workshop	24–25 Feb 2023	DCMS, University of Calicut	Research Forum
National Level Online Faculty Development Programme on ChatGPT & AI Tools	14–21 Jun 2023 (7 Days)	Marian College Kuttikkanam (Autonomous), Idukki	Kerala State Higher Education Council
International Conference	20–21 Dec 2023	Department of Commerce, Govt College Perambra	Collegiate Education Department
National Seminar	07–08 Dec 2023	Department of Commerce, Govt College Mokeri	DCE, Govt of Kerala
National Workshop	28–30 Nov 2023 (3 Days)	Department of Commerce, Govt College Madappally	DCE, Govt of Kerala
International Workshop	19–21 Jan 2024	Global Institute of Statistical Solutions	GISS
Workshop	04–06 Jul 2024 (3 Days)	Department of Commerce, SD College, Alappuzha	Research Forum
International Conference	28–30 Nov 2024 (3 Days)	Department of Commerce, Govt College Kattapana	ICALB
International Conference	13–14 Feb 2025 (2 Days)	Guru Nanak College (Autonomous), Chennai	GNCCOI
Webinar	28 Jun 2025	MP BIRLA Institute of Management	IOAC

Faculty Development & Training

Programme	Institution	Date
Induction Training	IMG, Thiruvananthapuram	June 2022
FDP on ChatGPT & AI Tools	Marian College	June 2023
Refresher Course	MMTTC MANUU, Hyderabad	August 2024
Orientation Programme	MMTTC University of Kerala	July 2025

Academic Leadership & Outreach

- **Invited Talks & Resource Person Roles**
 - *Time Management in Practical Life* – SVR NSS College, Vazhoor (Aug 2025)
 - *Financial Literacy among Students* – Govt. VHSS Aryanad (Aug 2025)
 - *Basic Accounting Skills* – Holycross Institute of Management and Technology, Kozhikode (Dec 2022)
 - *Orientation for NSS Volunteers* – Govt. College Attingal (Jul 2024)
 - *SAMADHARSAN Programme* – NSS Camp, Govt. HSS Pirappancode (Aug 2022)
 - *Banking and Financial Institutions* – NET/JRF Coaching, SD College, Alappuzha (Apr & May 2022)
 - *The Future of Commerce* – MHES College of Science and Technology, Vatakara (Feb 2025)
 - *Research Process: Concepts to Conclusion* – Govt. College Mokeri (Nov 2024)

- **Session Chair & Academic Leadership**
 - Chaired session on *Exploring AI in Business and Academics* – National Seminar, Govt. College Mokeri (Dec 2023)
 - Chaired session on *Entrepreneurship: A Self-Assessment* – International Conference, CKG Memorial Govt. College, Perambra (Dec 2023)
 - **Content Development & Educational Projects**
 - Contributor – *Project Hope Plus 2 Manual*, Social Policing Directorate (Dec 2021)
 - Developer – “*Vidhyajyothy*” *Project for Slow Learners*, DIET Attingal & Thiruvananthapuram Jilla Panchayath
 - Educator – Delivered classes on *Victors Channel* in collaboration with SCERT, Thiruvananthapuram
 - **Academic Service & Evaluation Roles**
 - Member – Board of Question Paper Setters, Kannur University (2025)
 - Examiner – Kerala PSC Evaluation Camp (June 2022)
 - Exam Superintendent – NSQF Practical Exam, NIELIT Calicut (Jul 2022)
 - National Service Scheme Programme Officer (2018 -2022)

 - **Areas of Teaching & Research Interest**
 - Cost Accounting and Marketing
 - E-commerce and Tourism Management
 - Service Quality & Consumer Behaviour
 - Artificial Intelligence in Business
 - Accounting & Financial Literacy
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Languages Known: English, Malayalam, Hindi

Personal Details

- **Date of Birth:** 30 May 1986
 - **Gender:** Male
 - **Marital Status:** Married
 - **Passport No:** M8880384
 - **LinkedIn :**
 - **ORCID Profile:** 0009-0005-4245-841X
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