

## FACULTY PROFILE

## DEPARTMENT OF COMMERCE

Name: Dr. Rejani. R. Nair



### 1. Basic Personal Information

- 1.1 Designation : Assistant Professor
- 1.2 Department : Commerce
- 1.3 Mobile number : 8547531215
- 1.4 E-mail id : [rejanirnair@yahoo.co.in](mailto:rejanirnair@yahoo.co.in), nairrrejani@gmail.com
- 1.5 Date of Joining : 16.06.2011
- 1.6 Course taught : UG & PG
- 1.7 Area of Specialization : Finance
- 1.8 Address for correspondence :

Permanent Address	Present Address
KAILAS, TC 4/1394, ARA 115 Ambalam Junction, Kawdiar P.O Tyvm 695003.	Plot. No. 81, Indira Nagar Housing Colony, Peroorkada P.O, Tyvm 695005

### 2. Academic Profile

Qualification	Institution studied	Year	% of marks	Class	Rank if any
10 th	KV Pattom	1994	60	First	
12 th	KV Pattom	1996	54	Second	
B.Com	NSS Karamana	1999	64	First	
M.Com	Dept of Commerce	2001	78	First	<b>First Rank</b>
B. Ed	Kerala University	2002	74	First	
PhD	Kerala University	2020	<b>Problems and Prospects of Food Processing Industry in Kerala</b>		

### 3. Quality Improvement Programmes

#### I. SEMINARS & WORKSHOPS

3.1 Seminars/ Workshops coordinated					
No.	Topic	Venue	Duration		Funding agency
			From	To	
1.	India's Emerging Economy- Prospects and Challenges	PG Dept. of Commerce, Govt. College Nedumangad, Tvpm.	Nov 6 2013	Nov 7 2013	DCE

3.2 Participation in Seminar/Workshop as Resource Person/Invited talks				
No.	Name of Seminar/ programme	Venue	Title of the talk	Date
1.				

3.3 Papers/Posters Presented in Seminar/Workshop					
No.	Name of Seminar/ programme	Venue	Paper/ Poster	Title of the paper	Date
1.	Retail Banking	The Department of Commerce, Govt. College Kattappana, sponsored by UGC		“Retail Banks and Micro Finance: “A New and Safe Endeavour or not?”	26th & 27th August 2013
2.	“Trading in Derivatives Emerging Threats and Opportunities	The Department of Commerce, School of Business Management and Legal Studies, University of Kerala		“Role of Derivatives in Financial Crisis”	5th November 2013
3.	Green Marketing	P.G & Research Department of Commerce, Govt. Arts College Tvpm, sponsored by Director of Collegiate Education		“Green Marketing- Issues and Challenges”,	13th December 2013.
4.	“Service sector and Indian Economy: Opportunities, Problems and Sustainability Issues”	P.G & Research Department of Commerce, Govt. Arts College, Tvpm, sponsored by Directorate of Collegiate Education		“ Retail Banks and Micro Finance”	8th & 9th January 2016
5.	“Demonetisation and Aftermath”	Kerala Academy of Social Sciences and P.G & Research Department of		Impact of Demonetisation on the Food Processing Industry- A Study	4 <sup>th</sup> Feb 2017

		Commerce, Govt. Arts College, Tvpm			
6.	“Contemporary Research and Practices in Tourism and Hospitality”	National Conference by the Department of Tourism Studies, Pondicherry University, Sponsored by The Ministry of Tourism		“Agripreneurship Promotion through Agritourism”	5 <sup>th</sup> & 6 <sup>th</sup> May 2017
7.	“Behavioural Finance- The Emerging Financial Market Scenario”	Two Day National Seminar by Research and PG Department of Commerce, Govt. Arts College, Tvpm.		A Study on the Psychological Impact of Processed Food among teenagers in Tvpm District.	24 <sup>th</sup> & 25 <sup>th</sup> Jan 2019
8.	Research Methodology for Social Sciences.	Three Day National Seminar by PG and Research Department of Commerce, Maharaja’s College, Ernakulam		Relevance of Food Processing Industry in Kerala.	20 <sup>th</sup> , 21 <sup>st</sup> & 22 <sup>nd</sup> Nov 2019

<b>3.4 Participation in Seminars/Workshops</b>					
No.	Name of Seminar/ programme	Venue	National/ International	Duration	
				From	To
1.	“Financial Sector Reforms and the Banking Industry in India- Opportunities and Challenges”	Department of Commerce, University of Kerala under UGC-Special Assistance Programme	N	Feb 23 2012	Feb 24 2012
2.	Workshop on “Statistical Techniques and Research Methodology in Commerce and Management”	Department of Commerce, Govt. College Kattappana, sponsored by the Directorate of Collegiate Education	N	Jan 30th 2012	Feb 1 2012
3.	“Micro Finance and Financial Inclusion- Issues and Challenges”	Department of Commerce, Govt. College Kattappana, sponsored by UGC	N	Aug 26th 2013	Aug 27 2013
4.	“Trading in Derivatives- Emerging Threats and Opportunities”	Department of Commerce, School of Business Management and Legal Studies, University of Kerala	N	5th November 2013	
5.	“Green Marketing”	P.G & Research Department of Commerce, Govt. Arts College Tvpm, sponsored by Director of Collegiate Education.		13th December 2013	
6.	“Service Marketing Challenges and Prospects”	P.G Department of Commerce, Syed Abdu Rahiman Bafakhi Thangal Memorial Govt. College, Koyilandy	N	Dec 10 2015	Dec 11 2015

7.	“Service Sector and Indian Economy: Opportunities, Problems and Sustainability Issues”	P.G & Research Department of Commerce, Govt. Arts College, Tvpm, sponsored by DCE	N	Jan 8 2016	Jan 9 2016
8.	“Social Science Research: Design, Data Mining and Statistical Modelling”	Organised by Govt. College, Kottayam, sponsored by Directorate of Collegiate Education	N	Feb 4 2016	Feb 6 2016
9.	UGC-NAAC Awareness Workshop on Quality Assessment and Accreditation	UGC & NAAC	N	Oct 5 2018	
10.					

<b>4.1 Research Papers in Refereed Journals</b>							
No.	Title of the paper	Name of Journal	Nat/Int.	I.F.	Year	Vol.	Page Nos.
1	Urbanisation and Migration in Kerala-A study on Domestic Migrant Labourers	Urban Development: Challenges, Concerns and Considerations			2016	978-93-5056-772-2	177-184
2	Agripreneurship Promotion through Agritourism	Contemporary Research and Practices in Tourism and Hospitality with special focus on Accessibility			2017	978-93-5273-110-7	40-47
3	A Study on the Current Scenario of Different Segments of Food Processing Units in Kerala.	Journal of Humanities and Social Sciences			2019	Vol 1(6)	28-35
4	Challenges and Opportunities of Selected Food Processing Units in Tvpm City- A Study	Studies in Indian Place Names			2020	Vol 40(50)	4968-4982
5	Sustainable Waste Management Practices of Food Processing Units	GIS Business			2020	Vol 15(4)	854-868
5	Competitive Strategy: Relevance in Food Processing Industry	Management Researcher			2022	Vol XXVIII (1)	1-10
6	Public Distribution System: Are the customers satisfied?	Juni Khyat			2022	Vol 12, Issue 5, No 2.	9-23
7	Women Empowerment through Microfinance- An Empirical study	Shodha Prabha			2022	Vol 47, Issue 01, No.13	137-144
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<b>4.2 Research Papers in Conference proceedings (with ISSN/ ISBN No) (Abstracts not to be included)</b>				
No.	Name of Seminar/ programme	Venue	Title of the talk	Date
1.	National Conference on Contemporary Research and Practices in Tourism and Hospitality.	Department of Tourism Studies, School of Management, Pondicherry University.	Agripreneurship Promotion through Agritourism. 978-93-5273-110-7	5-6 May 2017
2.				

<b>4.3 Books Published</b>					
No.	Title of the Book	Publisher	Nature of Authorship	ISBN No.	Year
1.					
2					

<b>4.4 Books Chapters Published</b>					
No.	Title of the Chapter	Title of the Book	Publisher	ISBN No.	Year
1.	<b>Urbanisation and Migration in Kerala-A study on Domestic Migrant Labourers</b>	Urban Development: Challenges, Concerns and Considerations	Discovery Publishing house Pvt. Ltd, New Delhi.	978-93-5056-772-2	2016
2.	<b>Agripreneurship Promotion through Agritourism</b>	Contemporary Research and Practices in Tourism and Hospitality with special focus on Accessibility.	Himalaya Publishing House. Mumbai	978-93-5273-110-7	2017
3.					

### 5. No. of Ph.D Scholars at present

Sl. No	Name of the Research Scholar	Title	Year of Admission	Specify M.Phil/ Ph.D	Specify in University
1					
2					
3					
4					

## 6. Membership in Academic/Professional Bodies

No.	Period	Details of Membership
1.	2015	I PG Board of Studies (Pass)
2	2017-18	Malpractice Prevention Squad- Member

## 8. Details of training programmes attended- Orientation, Refresher and other short term:

Year	Training programme attended	Period	Agency
2013	FLAIR Induction Training Programme	02.12.2013 to 06.12.2013 ( 1 week)	Higher Education Dept
2014	Refresher course at Kariyavattom, Kerala University	05.06.2014 to 25.06.2014 (1 Month)	UGC ASC
2015	FLAIR National Internship at IIT Madras	20.01.2015 to 19.02.2015 (1 Month)	Higher Education Dept
2016	Faculty Development Programme at XIME (Xavier Institute of Management and Entrepreneurship, Bangalore	19th to 23rd January 2016 (1 week)	Higher Education Dept
2017	Faculty Development Programme at Govt. College Attingal	24th to 28 <sup>th</sup> October 2017 (5 days)	Higher Education Dept
2019	FDP- Short term course Business Mathematics and E-business.	21 <sup>st</sup> to 23 <sup>rd</sup> Jan 2019 (3 Days)	UGC HRDC
2020	Live Online Refresher Course Kerala University, Kariyavattom	17 <sup>th</sup> to 30 <sup>th</sup> Nov 2020 (2 weeks)	UGC HRDC
2021	Live Online Refresher Course Kerala University, Kariyavattom	24th Sept to 7th Oct 2021 (2 weeks)	UGC HRDC

I certify that the above information's are true to the best of my knowledge and belief

Name : Rejani R Nair