

## **GENDER EQUITY PROMOTION PROGRAMMES**

**2018-19**

### **1. Women Cell Inauguration 2018**

Women cell 2018-19 is inaugurated by Dr. J. Devika of CDS on 12/03/2019. Dr. Devika shared her views on the ways in which patriarchal society subjugates the aspirations of women in contemporary society. Dr. I Mini principal of the college presided over the function. Two hundred students attended the function held at the seminar hall.



### **2. Orange Day 2018**

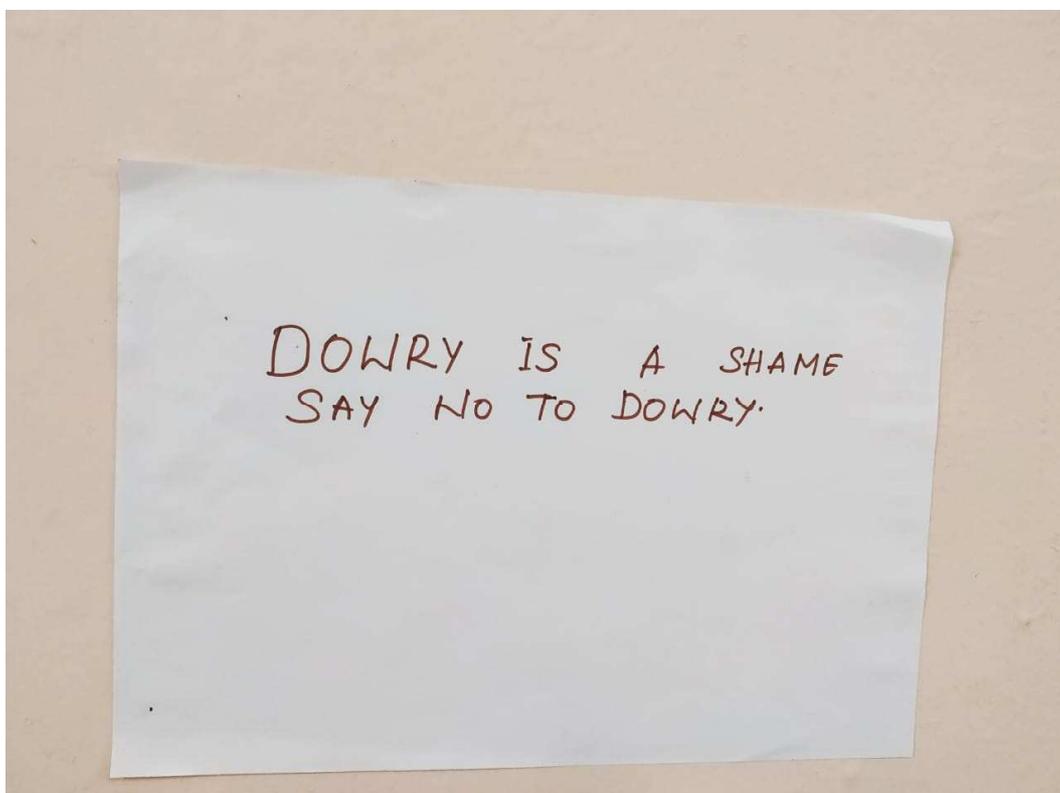
International Day for the elimination of violence against women is celebrated world wide as Orange Day. Orange Day Pledge, Poster Exhibition and debates are organised in the Orange Week.(25/11/18 to 30/11/18).





### 3. Anti Dowry Campaign

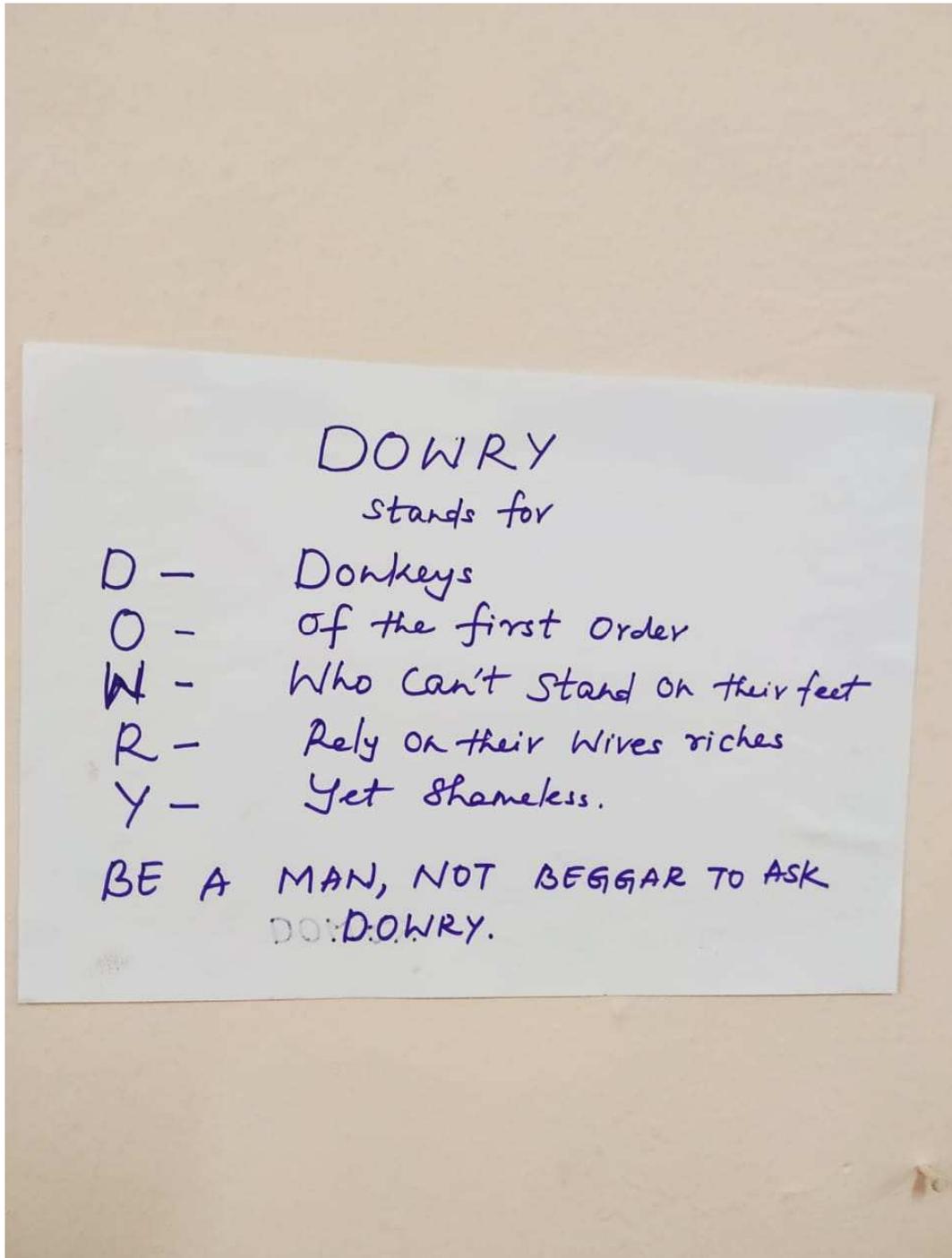
Anti dowry campaign is organised in the fourth week of November. The event is marked by Anti-Dowry pledge, Poster exhibition, Essay competition, and Debates.



DOWRY IS A SHAME  
SAY NO TO DOWRY.

"Any young man, who makes 'dowry' a condition to marriage, discredits his education and his country and dishonours womanhood."

Mahatma Gandhi



#### 4. Gender Neutral Sports

Women cell in association with the Department of Physical Education organised 'gender neutral sports' events as part of the sports fest of the college. Gender neutral Cricket, Football, Kho-Kho, Shuttle Badminton competitions are organised. This year witnessed an unprecedented increase in the number of participants and spectators. Eighty students from various departments participated in the sports events.





## **5. Women's Day 2019**

Women's cell organised an awareness programme on Health and Hygiene on 21<sup>st</sup> February 2019. Dr.Mohan Roy, famous gynaecologist and branch president of Nedumangad IMA was the chief guest of the programme. He delivered the keynote address about Health and Hygiene in adolescence.

**2017-18**

### **1. Women Welfare Day**

As part of the Quamiekta Week, the 'Women Welfare Day' was celebrated on 24<sup>th</sup> November 2017. M.R.Jayageetha, poet, lyricist and social activist was the chief guest of the function. Anandy Ramachandran, environmental activist delivered the key note address, on the important role women play in the development of an advanced society.

### **2. The Orange Day Campaign**

The orange day (25<sup>th</sup> November) is celebrated worldwide to create awareness about the atrocities against women in the society. Events, organised in the college to mark 'orange day' include, essay competition on Politics of Honour Killings, and discussion on 'Child Molestation: Reasons and Solutions', Child labour and sex trafficking to create awareness on the occasion. The fourth week of November is celebrated as Orange Week in the campus.



### 3. Seminar on Women Writing

Women's cell in association with Dept. of Malayalam, Govt.College,Nedumangad, organised a seminar on Women writing in Malayalam, which traced the major women writers and their contribution to Malayalam literature. The seminar also attempted to trace the history of evolution of

malayaleefemale psyche by analysing the literature written in various milieus. Dr. L Alex, Smt. Beena Krishnan and Prof. L Ashokan presented papers. The programme was held at college seminar hall on 10/01/2018.





#### **4. Gender Neutral Sports**

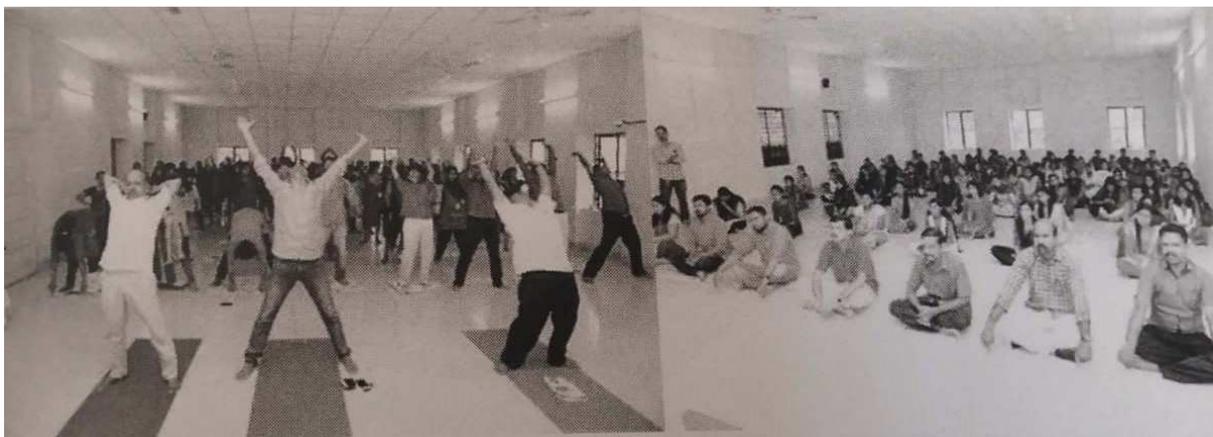
Gender neutral sports events are organised as part of the Sports Fest from 12/02/2018 to 16/02/2018. Gender neutral Cricket, Football, Kho-Kho, Mixed doubles Badminton are organised. Fifty girl students from various departments have participated in the sports events. The sports events proved beneficial in creating an attitude for gender equality and the quality of respect between genders.





## **5. Women's Day 2018**

Women's day 2018 is celebrated on 8<sup>th</sup> march 2018. A lecture session was organized in connection with women's day celebration on the topic "Improved Self-motivation and Concentration through Yoga" by Bini Anil Kumar, a trained Yoga guru. She delivered a lecture on the 'Importance of yoga in the life of Women. In the afternoon session a practical demonstration was organised, in which she introduced relevant "Asanas" to the participants.



**2016-17**

## **1. Anti Dowry Campaign**

An anti-dowry campaign was organized on 27<sup>th</sup> November 2016 by the Women's cell of the college. Prof. Kusumam Joseph, social activist and professor in Malayalam, Karmal College Mala, delivered the keynote address. She pointed out the importance of women's education, gender equality and social justice. Poster Exhibition, Essay competition, and Debates are also organised.



### **3. SamakalaSthreeyudeSancharapadhangal**

On 20<sup>th</sup> March 2017 a talk was organised on the topic “MalayalaSthreeyudeSancharapathangal”, (The traverses of contemporary Malayalee Women). Smt. K. Beena, shared the experience of her journey all over India and also talked

about the recent challenges faced by Malayalee women in the contemporary society. There was a live debate following the discussions. Two hundred students from various departments attended the function.



#### **4. Women's Day**

International Women's day is celebrated on March 8<sup>th</sup> marked by an essay competition on 'Representation of Women in Malayalam Cinema, and a speech competition for girls on the topic 'Gender stereotyping and Evolution of Malayalee Women'.



**2015-16**

##### **1. Inauguration of Women's Cell**

Women's-cell of the college, 2015-16 was inaugurated by Smt. Parvathy.J, renowned social activist, psychologist and actor on 26<sup>th</sup> November 2015 at 10.30 AM. She mainly addressed the major issues faced by women of the new age. She also delineated the problems faced by

women in the field of literature, and films. The programme was attended by two hundred and fifty students.



## **2. Anti Dowry Campaign**

Our college organises Anti Dowry campaign every year in the fourth week of November. As part of this year's anti dowry campaign debates, poster exhibition, and rallies are organised

## **3. Gender Neutral Sports**

The sports festival of the College is marked with gender neutral sports events as an attempt to sensitise students about the neutrality of gender. Gender neutral Football, Cricket, Kho-Kho, Mixed doubles Shuttle Badminton, Ball Badminton, Hundred Meters and Two Hundred Meters race events are held as part of the sports fest. This has created great enthusiasm and confidence in our students.





#### **4. Nirbhaya: Self Defence Programme(DATE)**

In association with 'Janamaithry' (people friendly) police, Nedumangad, a four day self-defence training programme was conducted for selected girl students as part of the Nirbhaya initiative. Bijilekha V, Seema P, Beena V L, and Beenarani L S, women police constables of Nedumangad police station provided essential training in self defence for 50 selected students. Objectives of the self defence programme, different self defence techniques, methods to identify the offenders, techniques to be followed while facing emergency situations etc are also discussed in detail.

**2014-15**

#### **1. Inaguration of Women cell and Anti Dowry Campaign**

Dowry being the root cause for gender discrimination in the Indian society our college undertook anti dowry campaign every year. Poster exhibition, anti dowry pledge, anti dowry rally are organised as part of the programme. The anti dowry campaign of the year 2014 is organised on the fourth week of November and the entire college participated in one programme or the other.

#### **2. Awareness programme on 'Health and Hygiene'**

An awareness programme on 'Health and Hygiene for Girls' was organised by the Women's Cell on 9<sup>th</sup> December 2014. Health issues related to adolescence were discussed in the programme. Dr. Roy Shankar, retired doctor from government service and health activist was the chief guest and the resource person for the programme. Healthy habits that include healthy diet, need for physical exercise, personal hygiene and emotional health are discussed. The students responded positively to the discussion and raised their doubts regarding the topic. Two hundred and fifty students attended the programme.

#### **3. Gender Neutral Sports**

Gender Neutral Sports is organised from 16/02/2015 to 20/02/2015 in the college playground.

