

BEST PRACTICE - 2

1. Title:

SWAP SHOP

2. Goal:

- To collect and distribute unused usable goods free of cost
- To create reusable culture in society.
- To create environmental awareness

3. Context:

Our college even though not far from capital city surrounded by rural population who are economically backward. This region is the abode of a number of unique tribes as well. The region is ecologically sensitive and one of the hottest of hot spots in India. A great number of people still live here below poverty line. It is in this context Govt college, N Nedumangad under its NSS took this novel initiative.

4. The practice:

Unused usable items in good condition are collected from shops and houses and redistribute them in open shops free of cost. House hold items, dress material, vessels, Electronic items, Foot wear, Leather items were collected and distributed to the public.

5. Evidence of success:

We were managed to conduct Swap shops on 8th day of every month since its inception. We were able to help around 800 families. This initiative of our unit is highly complimented by the local authorities, political leadership, general public as well as the NSS leadership.

6. Problems encountered and Resources required:

Busy academic schedule was the biggest challenge. Transportation cost was another challenge. NSS volunteers collected the items on holidays . Finding experts to repair goods was another challenge but there were people who were eager to help us once they realised the effectiveness and merit of the programme.