

## **BEST PRACTICE – I**

### **1. Title of the Practice**

#### **Cloth Bag, Paper Bag Production Unit**

### **2. Objectives**

- To Create Environmental Awareness in Students
- To inculcate the culture of ‘start ups’ in the campus
- To develop entrepreneurship skills and generate corpus fund
- To foster the value of ‘work culture’ in students
- To cultivate the habit of reduce, reuse and recycle

### **3. The context**

In 2017, Nedumangad Municipality decided to enforce a complete ban on plastic bags in the municipal region. Our students and Teachers played a significant role in this initiative and took part in the policy making, awareness campaign and cleaning drives. It is in this context we entered into a tie up with Municipality to cater, Paper Bags and Cloth Bags to various shops and other institutions.

### **4. The Practice**

Initially we set a paper bag, cloth bag production centre with 4 machines. 200 students are given training in two batches supported by Kerala Suchitwa Mission. Five hour in a week, taking one hour after the regular class, every day and possible holidays are also utilised for the paper bag, cloth bag production unit.

### **5. Evidence of Success**

We were managed to supply 5000 paper bags and 250 cloth bags every month and we were able to generate income from our efforts. The growing demand for our products and increasing participation of our students are also considered as evidence of success of this initiative.

### **6. Problems Encountered**

- a. Tight time schedule of the University Semester system
- b. Lack of enough space in the campus for the production unit
- d. Expenditure of initial investment.